

Video 5

Going Mobile by Creating a Mobile Website

Because so many businesses already have a web presence, it may be that you already have a site up and running. If you do not want to build a responsive site from scratch, you have another easy option: You can create a separate mobile website.

Taking some of the features that are on your desktop site, it's fairly easy to create a companion mobile site. There are even websites available to help you to do this. One of the most user friendly sites is referred to in this blog.

This blog gives detailed and easy to follow instructions for using the jqmbuilder.com builder to create your mobile website. By using the blog along with the mobile site-building program, www.jqmbuilder.com/build, you can easily create a mobile site that will look great and be easy to navigate on mobile devices.

Step 1: Go to www.jqmbuilder.com/build

Step 2: Design your Mobile Website

- Type in your website's name, and then add it to your site. Choose an image or your company logo, and upload it to your mobile site
- Add the pages of your choice
- You can add content to your pages by clicking on the edit icon in the phone preview. Something amazing about the Blog Page is that you can insert your Website Blog's Feed and display all your actual and future posts.
- Add your full site link so that mobile users can visit your full site as well.
- You can even choose a complementary color scheme
- Once you are done, click on "Build My Mobile Site" button.

Step 3: Upload your Mobile Website

Once you click on the "Build My Mobile Site" button, you will be directed to purchase your site. This is a one-time fee that jqmbuilder.com charges for using its site building service.

Compared to the fees charged by web developers or web-building sites that offer mobile services, \$10 is a real bargain, and you get a clean-looking mobile site.

- Once you have purchased and downloaded your brand new mobile site, you are ready to upload it to your server.
- If you are using Windows or Mac you can use an FTP client such as [FileZilla](#) to transfer the files from your computer to the internet.
- In order to get access to your hosting using FTP you will need the FTP login details found on your CPanel.
- Once you have successfully entered into your hosting with FileZilla, you just need to transfer all the files to a folder you can call “mobile” which would make the URL for your mobile site:
www.yourdomain.com/mobile/

Step 4: Test the new Website on the Mobile Emulator

Your mobile site will look great on any mobile phone screen and will be easy to navigate, giving your customers the best possible mobile experience.